



Delacon Bolsters U.S. Team with New Regional Manager and Swine Technical Manager

The pioneer and global leader in phytogenic feed additives, Delacon, appoints Kevin Adams as regional manager and Kory Moran as technical manager swine for North America

Steyregg, Austria, March 6, 2017 – Delacon builds a strong team in the United States with new appointments: Kory Moran joins as technical manager for swine and Kevin Adams is named regional manager. Adams and Moran will use their specific knowledge and experience in animal nutrition to represent Delacon and the category of phytogenic feed additives in North America.

“As an animal nutritionist, I want to help livestock farmers achieve sustainable production. I joined Delacon because I believe phytogenic feed additives represent an alternative to reach efficient and sustainable food production,” explains Moran, who plans to earn her Ph.D. in animal sciences by 2018. She currently holds a master’s degree from North Carolina State University in animal sciences with a focus on swine nutrition.

Previously, Moran worked as research assistant for four years at the Animal Science Department of North Carolina State University. Additionally, she brings along entrepreneurial spirit as she earned a Master of Business Administration.

Adams manages the business in North America: “I am both honored and excited to join the Delacon team. Phytogenics is a segment of feed additives that will be readily accepted and continue to grow rapidly. I look forward to doing my part in educating producers and consumers about the benefits of phytogenic feed additives in this market.”

Adams graduated from North Carolina State University and holds a bachelor’s degree in animal science and master’s degree in animal nutrition. Prior to Delacon, he worked for Purina Animal Nutrition for 20 years. He gained valuable practical experience as the lifestyle sales specialist and area sales manager for the Northeast lifestyle sales team, as well as area sales manager for the Pennsylvania dairy sales team.

“Today’s producers need solutions that not only work, but also resonate positively with consumers. After more than 40 years in the animal feed industry, I get excited knowing millennial foodie consumers connect with the benefits that phytogenic feed additives offer and would choose meat and poultry products raised with phytogenics,” explains Pusey, the current regional manager for North America. “Our enlarged team will actively support rapid growth of the category in North America. I am enthusiastic to pass on my experiences, and to ensure a smooth transition for further accomplishing the Delacon mission on the North American market. I am confident phytogenics have a bright future.”