

## **Carolin Heublein joins Delacon Sales Team in Europe**

**Steyregg/Austria, March 28, 2017. Dr Carolin Heublein has joined Delacon EMEA-LA Sales Team as Sales Manager Germany. She directly reports to Dr Anja Fiesel. The team positions itself as the first contact for the sale of Delacon phytogenic feed additives as well as for customer service. Carolin graduated with a doctor's degree from the Institute of Animal Science, Bonn University.**

Since November 2016, Anja Fiesel's sales area has extended. She is now responsible for DACH region (Germany, Austria and Switzerland) and Greece. Anja points out that she is looking forward to work with Carolin Heublein: „I am very excited to have Carolin on my site. Together we are forming a young and enthusiastic team to promote Delacon and our phytogenic feed additives.” Carolin Heublein is ready to support German feed manufacturers and agricultural businesses: “During my doctoral program, I have been acquiring experiences which are of practical relevance for the industry. My PhD, for example, was a cooperation with Agroscope in Switzerland, I wrote about ‘Grazing behaviour of two Holstein dairy cow strains under organic farming conditions in Switzerland’.”

Phytogenic feed additives are on the rise in feeding livestock and poultry. This is discernible in certain dynamics and trends on the feed market. Especially in Germany, animal welfare and the environmental footprint in livestock are getting in the spotlight. Anja Fiesel and Carolin Heublein are now providing first-hand information about phytogenic feed additives and support manufacturers of pre-mixtures, mineral feeds, and compound feeds as well as large agricultural businesses that use and search for solutions that satisfy daily needs and current trends.

### **For more information, please contact:**

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