



Connecting with nature for better lives

Singapore, October 17, 2019 – On October 10 and 11, Delacon recently launched its first edition of the Delacon Phytogetic Connection event in Singapore. The event connected industry stakeholders from feed to food. Almost 100 participants from 22 countries worldwide covered top trends, such as digitalization, sustainability and latest innovations in animal production and feed industry – and used the opportunity to connect with nature for better lives.

Vistors reorted that the combination of external guest speakers and Delacon experts added a lot of credibility and value. Among them were keynote speakers from Ikea Food Services, Protenga and Accenture. Technical consultants and poultry integrators joined the event for a panel discussion, sharing their thoughts and best practices. Moreover, Phytoegenius minds on stage explained the vast potential of phyto-genics.

The Delacon Phytogetic Connection was an initiative by the Delacon Asia-China Sales Team. “The team believes that by sharing and learning from each other’s expertise and business cases, we can shape a better future of feed and food production. We have connected ideas and people physically as well as online with a live connection to Australia and the USA. The participants highly appreciated it and we are looking forward to the next Phytogetic Connection event,” says Gina Medina, Sales Group Leader Asia.

Contact:

Katharina Mayrhuber, Communications Manager

Katharina.mayrhuber@delacon.com

Tel +43 732 640 531-417

Karina Umdasch, Head of Corporate Strategy & Communications

karina.umdach@delacon.com

Tel +43 732 640 531-414, Mobile +43 699 16405326