



**New strong business partnership for China**

## **Delacon and Cargill bring science-based phytogenics to China**

**(Steyregg, Austria/Bangkok, Thailand) March 13, 2019 – The strategic partnership between Delacon and Cargill paves the way for the Chinese feed market, with four phytogenic products available to start with.**

In 2017 Delacon and Cargill formed a strategic partnership including a minority equity investment from Cargill to deliver enhanced solutions for their customers. After entering the Russian market last year together, it is now time to bring Delacon phytogenic products to China.

As China is proposing to ban all in-feed antimicrobial growth promoters starting in 2020, phytogenics represent a key solution for antibiotic-free animal nutrition. Through the partnership, Cargill's premix and nutrition business in China and Delacon will deliver enhanced customer solutions for the China market in a sustainable and natural way. This will bring more benefits for producers and consumers.

"2018 was still a year of transition and building trust between Delacon and CPN China," says Kevin Wang, Delacon regional sales manager in China. "But for this year we have put together very ambitious sales activities that will make a net difference with the past and will put Delacon as important supplier in phytogenic space in China."

The partnership connects Delacon's experience in phytogenics with Cargill's deep expertise in applied nutrition. "At Cargill and at Delacon, we have a strong commitment to our customers, we are both science-driven innovators and, we deliver high product quality" says John Fering, managing director of Cargill's premix and nutrition business in China.

### **New products for China**

For now, the following products are available in China:

- **Fresta® F** (for sows and piglets: increases litter size and weight, enhances feed intake, reduces body weight loss of sows after weaning, optimizes growth performance in piglets, supports stress tolerance and immune system)
- **Aromex® ME** (for swine: enhancing performance in growing-finishing pigs)
- **Biostrong® 510** (for poultry, depending on application, improves feed conversion, optimizes laying performance, supports intestinal integrity, increases fattening performance, reduces greenhouse gas emissions.)
- **Actifor® Boost** (for ruminants to improve milk yield in dairy cows and to boost performance of beef cattle and small ruminants)

Five additional products in the poultry and swine categories will follow soon.



### **Products based on science**

Started as niche product in the 1980s, phytogenics today provide a key solution for animal productivity and sustainable, wholesome food production. Delacon is the first and only company so far to receive zootechnical EU registration for two phytogenic feed additives (Biostrong® 510 EC, Fresta® F), proving its products meet the scientific gold standard in the feed industry. Zootechnical registration is a legal confirmation of safety and efficacy as a growth promoter by the European Food Safety Authority (EFSA) following a rigorous approval process.

Given the vast variety of powerful natural ingredients, phytogenic feed additives are known for broad-spectrum efficacy, with proven impact on unlocking the nutritional potential in feed, control and improve the digestive process, enhance the gut's microflora and boost the immune systems of farm animals to promote feed efficiency, keep animals healthy and provide wholesome food while reducing the environmental impact.

### **About Delacon**

Delacon is the leading expert in phytogenics. The company develops plant-derived products composed of herbs, spices, other plants and their extracts for poultry, pigs, ruminants and aquaculture. As the consumer drives more than ever how animals are fed, phytogenics are becoming a key solution to improve animal performance and secure animal health for sustainable, wholesome food production.

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### **About Cargill Animal Nutrition**

Cargill's animal nutrition business has more than 20,000 employees at more than 275 facilities in 40 countries. Fueled by our innovation and research, we offer a range of products and services to feed manufacturers, animal producers, and feed retailers around the world, helping put food on the plates of nearly one billion people around the world every day. Cargill's animal nutrition business offers a range of compound feed, premixes, feed additives, supply chain and risk management solutions, software tools and animal nutrition expertise that is unmatched in the industry.

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