



Delacon awarded with the SME Star Award 2018

Brussels, Fall 2018 – Small and medium-sized enterprises have great business success stories to tell and are often hidden world champions. Hence, the Board of the SME Europe of the EPP initiated the SME Star Award. It recognizes SMEs that are fostering Europe’s place at the world stage. In 2018, it is Delacon to receive the SME Star Award.

Modern animal farming while meeting current and future demands of a growing world population – this will not be possible without specialty feed ingredients. “It is our responsibility to provide solutions to address societal concerns,” says CEO Markus Dedl and continues: “This year we are celebrating 30 years, and we have partially achieved our vision. Our phytogetic feed additives can be found in two percent of the annual compound feed output worldwide.”

SME Star Award for feeding the world sustainably

Replacing antibiotic and synthetic growth promoters in animal nutrition by plant extracts; to ensure sustainable livestock farming and food safety on a global scale – the initial idea of Delacon’s founder became a vision for 130 team members worldwide.

For 30 years, the company has investigated the plant universe, determined the modes of action of herbs spices, other plants, and their extracts. Thorough research has shown: Phytogetic feed additives are effective, safe and environmentally friendly.

For its efforts as SME and contributing to make the world a better place, Delacon was awarded twice during the SME Award Ceremony in Brussels: CEO Markus Dedl and Theresia Grossschartner, worker’s council lead, were proud to receive the SME Agriculture Award as well as the overall award, the SME Star Award 2018.

About the SME Star Award

The award was established with the initiative of the Board of the SME Europe of the EPP represented by acting members of the European Parliament. Being remarkable and committed advocates for SME welfare throughout their entire career, it is them who observe best SME cases in their regions and nominate the most exemplary ones.

Around 99 percent of the European enterprises are small and medium-sized. By the European Commission, they are considered as key to ensuring economic growth, innovation, job creation and, social integration.